

Privacy Policy – Oddly Sorted: Cozy Tale

DEVELOPER	EFFECTIVE DATE	APPLICABLE LAW	OFFICIAL PORTAL
TACKUT Studio	September 28, 2026	GDPR, CCPA & COPPA	https://tackut.com

This Privacy Policy sets out the data processing principles and protocols applied by **Tackut** ("we", "us", or "our") regarding the collection, transmission, storage, and protection of information when you download, install, play, or access **Oddly Sorted: Cozy Tale** (the "Application").

1. CONSENT AND APPLICATION SCOPE

By downloading, accessing, or interacting with the Application, you accept the practices outlined in this policy. If you do not accept these provisions, you should uninstall and discontinue use of the game. For users located within jurisdictions mandating explicit affirmative consent (such as the European Economic Area and the United Kingdom), personalized ad processing is initialized solely upon explicit user consent via an IAB-compliant Consent Management Platform (CMP).

2. CATEGORIES OF DATA PROCESSED

In adherence to the principle of data minimization, we limit the collection of personal and technical data to items strictly necessary for stability, game progression, and service operation:

DEVICE & HARDWARE TELEMETRY

Device brand, model, operating system version, CPU architecture, screen aspect ratio, general region derived from coarse IP, and localized system language settings.

PSEUDONYMOUS IDENTIFIERS

Google Advertising ID (AAID), vendor UUIDs, and game installation instance IDs used exclusively for fraud detection, attribution, and ad telemetry.

COZY PUZZLE GAMEPLAY EVENTS

Level progression, sorting moves, stage completion rates, chapter milestones, achievement triggers, session lengths, and rewarded video watch confirmations.

TECHNICAL DIAGNOSTICS

Uncaught error logs, frame rate dips, memory crash dumps, and stack traces processed through Firebase Crashlytics to resolve bugs.

3. LEGAL GROUNDS FOR DATA PROCESSING (GDPR)

Performance of a Contract: Syncing puzzle milestones, restoring game states, and providing requested player support.

Legitimate Interests: Optimizing stage difficulty curves, patching software vulnerabilities, and preventing memory tampering.

Affirmative Consent: Displaying personalized advertisements and analytics tracking, modifiable at any time.

Legal Obligation: Complying with statutory reporting requirements and applicable regulatory demands.

● 4. GOOGLE PLAY GAMES SERVICES (PGS) & CLOUD SAVE

Oddly Sorted: Cozy Tale integrates **Google Play Games Services (PGS)** to provide secure, cross-device game progression backup and achievement tracking without requiring account registration on our servers:

Cloud Save Architecture: When signed into Google Play Games, your cozy chapter progress, unlocked items, and sorting records are synced directly with Google's secure cloud storage.

Player Identity Separation: We process only a pseudonymous Player ID provided by Google Play Games. Tackut does not receive, view, or retain your Google account password, contact lists, or personal email address.

Account Decoupling: You can disconnect your Google Play Games account at any time via your device's Google settings or inside the Google Play Games app. Progress will remain localized on your physical device.

● 5. ADVERTISING TRANSPARENCY & PERSONALIZATION CONTROLS

To maintain *Oddly Sorted: Cozy Tale* as an accessible free-to-play title, we present interstitial, banner, and optional rewarded advertisements. We enforce complete transparency regarding ad data collection:

PERSONALIZED ADVERTISING

Delivered only when consent is granted. Uses AAID and aggregated interests to display tailored ads via certified ad mediation networks.

CONTEXTUAL ADVERTISING

Active when consent is denied or withdrawn. Displays non-targeted ads based purely on contextual parameters (e.g., game genre and device language).

DEVICE-LEVEL OPT-OUT INSTRUCTIONS (ANDROID):

You have full control over your Advertising ID. To reset or eliminate advertising profiling, navigate to: *Settings* → *Google* → *All Services* → *Ads* → Tap "Delete advertising ID" or "Reset advertising ID". European and UK players can also re-trigger and modify their CMP preferences anytime via the in-game Settings menu.

● 6. INTEGRATED THIRD-PARTY SDK PARTNERS

We work exclusively with trusted, certified SDK partners who adhere to rigorous data compliance regimes:

Google Play Services & PGS: Cloud save synchronization, anti-tamper security, and leaderboards (policies.google.com/privacy).

Google AdMob: Programmatic in-game advertising, rewarded video mediation, and consent management.

Firebase Analytics & Crashlytics: Pseudonymous event diagnostics, crash dump analysis, and runtime performance validation.

● 7. DATA RETENTION & PSEUDONYMIZATION POLICY

Data is stored only for the duration required to accomplish the legitimate objectives stated in this document:

Analytics & Crash Telemetry: Stored in pseudonymous form for up to 14 to 24 months, after which records are permanently purged or aggregated into non-identifiable statistics.

PGS Cloud Saves: Preserved within Google Cloud infrastructure until deleted by the user or invalidated by Google account inactivity rules.

Support Communications: Maintained for the duration of the inquiry resolution plus 12 months for quality assurance.

● 8. GLOBAL PLAYER RIGHTS & DATA ERASURE

Under the GDPR (Articles 15–22), CCPA/CPRA, and comparable frameworks, players retain comprehensive rights regarding their personal data, including the right to access, rectify, restrict processing, and demand permanent erasure.

HOW TO SUBMIT A DATA DELETION REQUEST:

To request full deletion of any pseudonymous telemetry associated with your device or game profile, email us at info@tackut.com with the subject line "Data Deletion Request - Oddly Sorted". Please include your Google Play Games Gamer ID or Advertising ID. Requests are processed within 30 days without undue delay.

● 9. CHILDREN'S PRIVACY PROTECTIONS (COPPA / GDPR-K)

Oddly Sorted: Cozy Tale is designed as an all-ages casual title and does not knowingly collect, harvest, or solicit personally identifiable information from children under the age of 13 (or under 16 where required by local statute). If we discover that personal data from an underage player has been gathered without verified parental consent, we take immediate corrective steps to remove such records from our databases.

● 10. DATA CONTROLLER CONTACT INFORMATION

For any inquiries, feedback, or legal questions concerning our privacy practices, please contact our Data Protection representative:

Studio / Brand	TACKUT Studio
Application	Oddly Sorted: Cozy Tale
Official Website	https://tackut.com
Contact Email	info@tackut.com